
Community Resources Group

strategic planning · resource development

Company Profile

Community Resources Group (CRG), is a consulting firm providing training and technical assistance in marketing, strategic planning, operations management, resource development and organizational development, focusing on capacity building for small businesses and nonprofits. Community Resources Group is a consortium of professionals with over 40 years collective experience. The principal partner - Jacqueline Jones Love - has over twenty five years marketing, strategic planning, resource development and management experience, nine years in real estate and community development, as well as fifteen years in training and teaching college level business courses. She directs the day-to-day operations of the firm and is primarily responsible for business development and client management. Ms. Love has managed projects for major nonprofits such as United Way, the American Lung Association, Pasadena Neighborhood Housing Services Small Business Center, Community Housing Services, Foothill Private Industry Council, Detroit's Youth Sports and Recreation Commission, the Housing Authority of the City of Los Angeles; Watts Labor Community Action Committee (WLCAC), other community based organizations, as well as a number of small businesses in real estate, transportation and human resources. She is an effective grant writer, having raised over \$10 million in support from government sources and foundations for operations, programs and events. She is also an effective trainer specializing in organizational development, who is proactive in identifying needs and providing solutions, as well as an affordable housing and community development advocate, who has managed several neighborhood and commercial revitalization programs in major cities.

For eight years, Ms. Jones Love taught Small Business Management, Marketing, Economics and Introduction to Business at Pasadena City College, as well as other area colleges. She has also taught Grant writing, Life Skills and Customer Service courses at two community colleges out of state, as well as Marketing, Communications and General Studies courses at the University of Phoenix. Ms. Love has also shared her experience with minority owned businesses through Business Planning and Entrepreneurship courses she taught at the Pasadena Neighborhood Housing Services' Enterprise Center; and employability skills courses taught in workforce development programs in the community. She is an Adjunct Business Professor at West Los Angeles College, an Instructor/Consultant with College of the Canyons, Employee Training Institute, as well as a Consultant/Trainer with the Center for Nonprofit Management, the Valley Economic Development Corporation, PACE Small Business Development Center, Eastside Business Assistance Center/Barrio Planners and the Michigan Small Business Technology Development Centers. CRG can develop and manage solid programs to meet organizational needs in the following areas:

Services

TECHNICAL ASSISTANCE in strategic/business planning, operations management, marketing, grant writing, staff/program development, board recruitment/development, board retreats and fund development.

TRAINING AND DEVELOPMENT including needs assessments, course design and instructional material development, sourcing and managing training suppliers, workshop and class facilitation.

WORKFORCE DEVELOPMENT including customer service, team building and leadership skills training; life skills, employability skills, entrepreneurial training.

Clients*

Intelitran	Contract Computer Training
Foothill Private Industry Council	TransAmerica Financial
Community Housing Services	Sullivan International
Pasadena Neighborhood Housing Services	Museum of Science and Industry, Los Angeles
United Way of Los Angeles	Youth Sports and Recreation Commission
Detroit Windsor Dance Academy	Hammond Enterprise Development Corporation
ICLL Industrial Park Association	Atlantic Community Economic Development Corporation
Warren/Conner Development Coalition	Housing Authority of the City of Los Angeles
Torch Foundation	Los Angeles Superior Court
Habitat for Humanity	WLCAC
ProsperUS	MSBDC

*partial list

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