



ROUND 1 AWARDS



Howard Brown
Owner
Royalty Dance Club
CONSTRUCTION AWARDEE

November 28, 2017

31

DESIGN AWARDS

13

CONSTRUCTION AWARDS

\$330K TOTAL

30+ NEIGHBORHOODS



FOR IMMEDIATE RELEASE

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First round of Motor City Re-Store grants to help 44 businesses in 30 neighborhoods improve their facades

- *Winners awarded \$330K in grants to improve the appearance of their business and Detroit's commercial corridors*
- *\$519K more pre-approved for design grant winners that proceed to construction*
- *70 percent of awardees are minority owned businesses*

DETROIT, Nov. 28, 2017 – Forty-four longtime Detroit business owners learned today they have been approved for grants totaling \$330,000 that will help them update the exterior appearance of their storefronts through Detroit's new Motor City Re-Store business façade improvement program. Another \$519,000 in potential grant funding was also earmarked for Round One design grant winners that will eventually move to the construction phase of their projects.

Mayor Mike Duggan and the Detroit Economic Growth Corporation announced the Motor City Re-Store program this summer as a way to help established businesses in the city improve their curb appeal. This helps them remain competitive with new businesses that are opening in Detroit's neighborhoods with the help of Motor City Match and other programs.

Thirteen of the awardees have improvement projects ready for construction, and another 31 will receive design assistance to prepare for a later construction matching grant award. These first-ever Motor City Re-Store winners are distributed across more than 30 of the city's neighborhoods and include businesses that have long-standing commitment to Detroit, said Mayor Mike Duggan.

"There have been a lot of programs designed to help new businesses open in Detroit, and that's a good thing," said the Mayor. "We designed Motor City Re-Store specifically to help businesses that have stayed in the city, some for generations, so they can participate in our city's revitalization."

Of the 44 Round One recipients, 70 percent are minority-owned and 43 percent are women-owned businesses, Mayor Duggan added.

Motor City Re-Store will help improve the appearance of the city's neighborhood commercial corridors, as will Mayor Duggan's recently announced streetscape improvement bond program. The \$125 million bond program will help to improve 23 commercial corridors through street, sidewalk and landscaping enhancements. New businesses, façade improvements and infrastructure renovation will work to keep shopping dollars in Detroit, and retain the estimated \$2.6 billion in retail spending that leaves the city for surrounding communities.

How Motor City Re-Store Works

Motor City Re-Store will provide approximately \$2 million annually in matching grants to existing business owners and their landlords, for façade and other exterior improvements. Round One winners represent a wide range of business categories, including retailers, restaurants, event space and others. More than 30 neighborhoods across the city - from Brightmoor to Springwells; Corktown to North Rosedale Park - are represented in the Round One pool.

Winners are named in two key categories:

- Construction Track winners. Businesses that do not need design help can proceed with their façade and/or landscaping and other exterior improvements;
- Design Track winners. These businesses will receive financial and technical assistance in getting a design for the exterior improvements planned. Once they complete their designs, the businesses are eligible to apply for a predetermined matching grant to allow them to proceed to construction. These construction grants will be awarded individually as each business becomes ready to move to the next phase of their project.

Grant winners in the Construction Track are awarded matching funds of up to \$25,000. The 13 construction grants awarded in Round One total approximately \$140,000. Design Track winners are eligible for grants of up to \$10,000. Those 31 design grants awarded totaled approximately \$190,000. Design grant recipients are immediately eligible to apply for matching construction funds totaling approximately \$519,000, if they successfully complete the design phase.

The Round One announcements were made at Royalty Dance Studio, 16424 E. Warren in the Morningside neighborhood. Royalty, owned by Howard Brown, is one of the 13 construction grant award winners in Round One.

"Royalty is a real community resource for the neighborhood," said Brown. "We are excited to be able to remove old signage and make other improvements that will show off Royalty and the surrounding area on East Warren as a great community."

Michael S. R. Rafferty, DEGC vice president of Small Business Services said, "So much time and energy go into owning and running a business that it can be difficult to make improvements or even know

what options are available. With Motor City Re-Store, we are supporting entrepreneurs by providing the tools and knowledge for them to improve their physical appearance and making investments that will, over time, stabilize commercial districts throughout the city.”

Julian Hill, owner of Celebrity Carwash in the LaSalle Gardens neighborhood, said that storm damage to his exterior signage adversely impacted his business. With the grant from Motor City Re-Store, Hill estimates he may be able to add up to five jobs if the new sign is as effective as he is confident it will be in attracting customers.

“I’m excited about the revitalization of Detroit and small businesses are a big part of it,” Hill said. “Even being a part of it in a small way is exciting.”

Joseph Weertz from Moran Street Bicycles in the Poletown East neighborhood and Rodrigo Padilla, owner of Taqueria El Nacimiento in the Springwells Village neighborhood, also spoke at the event about the value of their grants.

About Motor City Re-Store

Motor City Re-Store is managed by the Small Business team at the DEGC and is open to entrepreneurs who are currently open and operating a commercial storefront in the city of Detroit, and their landlords. It is supported by a combination of Community Development Block Grant funds and other funders. The Economic Development Corporation of the City of Detroit (EDC) has stewardship of the public funds and has approved funding to develop the program. It approved the Round 1 winners during its meeting earlier today.

Motor City Re-Store will take applications for Round 3 from Nov. 28, 2017 through Jan. 8, 2018. Business owners and landlords must apply jointly for 50 percent matching grants up to \$25,000. Multiple businesses applying as a group are eligible for 75 percent matching grants. Applications can be made at www.motorcity-restore.com.

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Note to editors: This media package and several images of awardees and their storefronts are available online through <http://www.motorcityre-store.com/news-events/> Click through to the news release and look for additional links.

Motor City Re-Store Round 1 Construction Award Winners

Company	Neighborhood	Grant
Atlas Wholesale Food Company	St. Jean	\$25,000.00
Celebrity Carwash	LaSalle Gardens	\$11,000.00
Echopark Guitars	Riverdale	\$1,000.00
Great Lakes Property Management Group	Fitzgerald	\$11,500.00
Howrani Studios	North End	\$5,000.00
Latino Press	Condon	\$8,000.00
Light Box Performance	LaSalle Gardens	\$9,000.00
Louisiana Creole Gumbo	Bagley	\$12,000.00
M & D Pharmacy	Chandler Park	\$5,500.00
Royalty Dance Studio	Morningside	\$7,500.00
Sky Auto Sales	Warrendale	\$10,000.00
Village of Shiny Stars Childcare Center	Brightmoor	\$25,000.00
Zoe and Health	Bagley	\$10,000.00

Motor City Re-Store Round 1 Design Award Winners

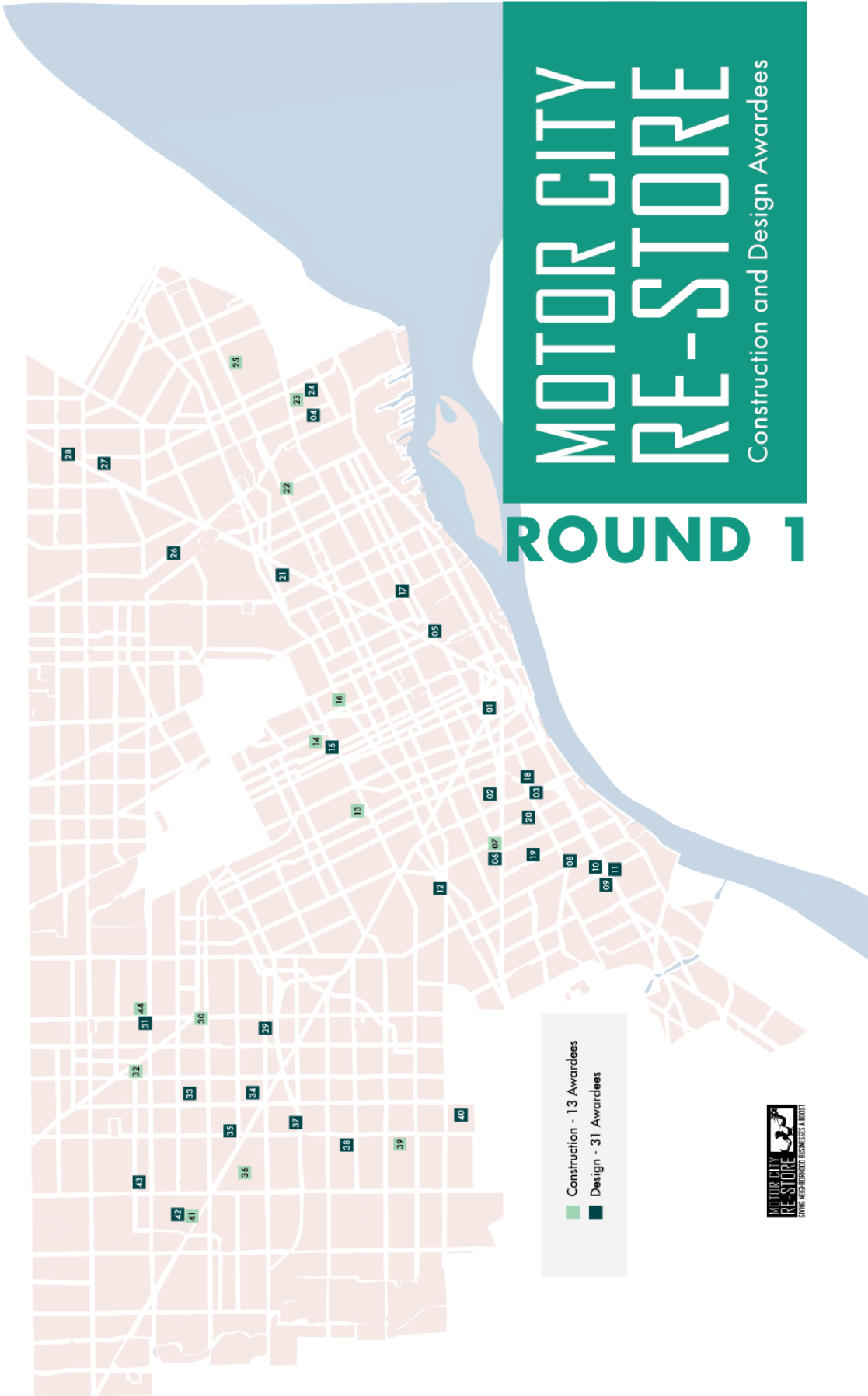
Company	Neighborhood	Grant
A & W Day Care Center	Herman Gardens	\$10,000.00
All About Technology	Chadsey	\$6,600.00
Amazing Flowers and Events	Greenfield	\$5,000.00
Arrow Office Supply	Minock Park	\$10,000.00
Bill's Fix-It	Springwells Village	\$5,000.00
Cartier Car Care	Grand Meyer	\$10,000.00
Chris Engel's Greenhouse	Springwells Village	\$6,600.00
Clark's Rental Hall and Office Space	Osborn	\$10,000.00
Corbé	LaSalle Gardens	\$8,000.00
Detroit Artists' Test Lab	Jefferson-Mack	\$4,000.00
Detroit Cab Company	Southwest	\$4,000.00
The D String	Eastern Market	\$4,000.00
ESI Hardware Store	Springwells Village	\$2,000.00
Food Exchange Restaurant	City Airport	\$10,000.00
Golden Spice Catering	Osborn	\$10,000.00
La Posada Mexican Restaurant & Market	Springwells Village	\$2,000.00
Lopez Tire Repair Service	Springwells Village	\$4,000.00
Lotus Essences	Mexicantown	\$2,000.00
Mack Auto Repair	Jefferson-Mack	\$6,000.00

Measured Investments	Chadsey	\$5,000.00
Moran Street Bicycles	Poletown East	\$10,000.00
Motown Fitness	Osborn	\$3,000.00
No'Gmo Quality Alkaline H2O	North Rosedale Park	\$4,000.00
Old Redford Community Development	Old Redford	\$5,000.00
Primary Colors Early Childhood Center	Franklin Park	\$4,000.00
Sicily's Pizzeria and Subs	Mexicantown	\$10,000.00
Syl's Unisex Hair Salon	Franklin Park	\$3,000.00
Soap and Rinse Car Wash	Seven Mile Evergreen	\$3,000.00
Taqueria El Nacimiento	Springwells Village	\$10,000.00
UFO Factory	Corktown	\$10,000.00
Unique Flowers & Gifts	Bagley	\$3,000.00

MOTOR CITY RE-STORE

Construction and Design Awardees

ROUND 1



DESIGN AWARDEES

- 01 UFO Factory**
2110 Trumbull Ave.
Detroit, Michigan
- 02 Detroit Cab Company**
3245 Hubbard St.
Detroit, Michigan
- 03 Lotus Essences**
4746 W. Vernor Hwy.
Detroit, Michigan
- 04 Detroit Artists' Test Lab**
14600 & 14616 Mack Ave.
Detroit, Michigan
- 05 The D String**
1525 Adelaide St.
Detroit, Michigan
- 06 All About Technology**
6450 Michigan Ave.
Detroit, Michigan
- 08 La Posada Mexican Restaurant & Market**
1930 Springwell St.
Detroit, Michigan
- 09 Chris Engel's Greenhouse**
1238 Woodmere St.
Detroit, Michigan
- 10 ESI Hardware Store**
1240 Lawndale St.
Detroit, Michigan
- 11 Bill's Fix-It**
9100 W. Fort St.
Detroit, Michigan
- 12 Measured Investments**
6602 Walton St.
Detroit, Michigan
- 15 Corbé**
611 W. Philadelphia St.
Detroit, Michigan
- 17 Moran Street Bicycles**
5149 Moran St.
Detroit, Michigan
- 18 Sicily's Pizzeria and Subs**
3554 W. Vernor Hwy.
Detroit, Michigan
- 19 Lopez Tire Repair Service**
6677 W. Vernor Hwy.
Detroit, Michigan
- 20 Taquiera El Nacimiento**
7400 W. Vernor Hwy.
Detroit, Michigan
- 21 Food Exchange Restaurant**
8451 Harper Ave.
Detroit, Michigan
- 24 Mack Auto Repair**
14540 Mack Ave.
Detroit, Michigan
- 26 Clark's Rental Hall and Office Space**
11301 E. McNichols Rd.
Detroit, Michigan
- 27 Motown Fitness**
14659 Gratiot Rd.
Detroit, Michigan
- 28 Golden Spice Catering**
14720 E. 8 Mile Rd.
Detroit, Michigan
- 29 Cartier Car Care**
10325 Lyndon St.
Detroit, Michigan
- 31 Unique Flowers & Gifts**
18415 Wyoming Ave.
Detroit, Michigan
- 33 Amazing Flowers and Events**
17242 W. McNichols Rd.
Detroit, Michigan
- 34 Arrow Office Supply**
17005 Grand River Ave.
Detroit, Michigan
- 35 No'Gmo Quality Alkaline H2O**
18916 Grand River Ave.
Detroit, Michigan
- 37 Primary Colors Early Childhood Center**
18605 Schoolcraft Rd.
Detroit, Michigan
- 38 Syl's Unisex Hair Salon**
19432 Plymouth Rd.
Detroit, Michigan
- 40 A & W Day Care Center**
6565 Greenfield Rd.
Detroit, Michigan
- 42 Old Redford Community Development**
17405 Lahser Rd.
Detroit, Michigan
- 43 Soap and Rinse Car Wash**
20700 W. 7 Mile Rd.
Detroit, Michigan

CONSTRUCTION AWARDEES

- 07 Latino Press**
6301 Michigan Ave.
Detroit, Michigan
- 13 Light Box Performance**
8641 Linwood St.
Detroit, Michigan
- 14 Celebrity Carwash**
8651 Woodward Ave.
Detroit, Michigan
- 16 Howrani Studios**
2820 E. Grand Blvd.
Detroit, Michigan
- 22 Atlas Wholesale Food Company**
5100 St. Jean St.
Detroit, Michigan
- 23 M & D Pharmacy**
14525 Mack Ave.
Detroit, Michigan
- 25 Royalty Dance Studio**
16424 E. Warren Ave.
Detroit, Michigan
- 29 Sky Auto Sales**
19439 Joy Rd.
Detroit, Michigan
- 30 Great Lakes Property Management Group**
16554 Wyoming Ave.
Detroit, Michigan
- 32 Louisiana Creole Gumbo**
13505 W. 7 Mile Rd.
Detroit, Michigan
- 36 Village of Shiny Stars Childcare Center**
20507 Fenkell Rd.
Detroit, Michigan
- 39 Sky Auto Sales**
19439 Joy Rd.
Detroit, Michigan
- 41 Echopark Guitars**
17129 Rockdale St.
Detroit, Michigan
- 44 Zoe and Health**
18423 Wyoming Ave.
Detroit, Michigan

ROUND ONE
AWARDS



GRAND NEIGHBORHOOD BUSINESSES & BRANDS