

Date: \_\_\_\_\_

# MOTOR CITY RE-STORE



Welcome to the competitive grant application for Motor City Re-Store. If you are applying to the Construction Track you must have detailed professional quotes for every improvement you seek to fund, or construction documentation from an architect or engineer in order to apply. If you do not have either, please apply to the Design Track.

The Design Track is for business owners at the very beginning stages of improving their storefront. If this is you, this award will help you plan your project. You do not need professional quotes or construction documents for this track. If you have questions about which track to apply for please email [info@motorcityre-store.com](mailto:info@motorcityre-store.com). Online applications are available at [www.motorcityre-store.com](http://www.motorcityre-store.com)

If you would like to be considered for the Construction Track, please attach detailed professional quotes to this application. If you are renting your space, please attach a completed Landlord Acknowledgement Form to this application. All completed applications can be mailed or brought in person to Detroit Economic Growth Corporation (500 Griswold St. #2200, Detroit MI 48226).

## Business Name

## Business Owner Name

## Business Owner Phone Number

## Business Owner Email Address

## Business Address

## Eligibility Criteria

Please check all the boxes that are true for you. If you do not know leave it blank

- My business is currently open and operating with regular hours in the physical location I am applying to improve.
- My business is located within the City of Detroit.
- My business is a for-profit entity.
- This business is not part of a franchise. (Independently owned businesses that participate in retailers' cooperatives are not considered franchises and are eligible to apply).
- My business is in good standing with the City of Detroit, State of Michigan and Internal Revenue Service OR if my business is not in good standing with any of the above, I am willing to work towards resolving non-compliance issues in cooperation with Motor City Re-Store.
- FOR CONSTRUCTION TRACK APPLICANTS ONLY: I have my signed and sealed construction drawings ready to go OR detailed professional quotes for every improvement I seek.
- Majority of business owners are over 18 years of age.

Number of years operating in the current location:

Briefly describe your business in 100 words or less

## What is your role in the business?

- Owner       Partner       Manager       Other

## Please check the designations that apply to your business

Check all the boxes that apply.

- Minority owned       Woman Owned       Veteran Owned

## Are you currently a resident of the City of Detroit?

- Yes       No

## Are you an employee, board member, spouse or dependent of an employee or board member of: the City of Detroit, the Detroit Economic Growth Corporation (DEGC), the Economic Development Corporation (EDC), a contractor or juror of Motor City Re-Store?

- Yes       No

## If you are a Motor City Match Awardee, please check which awards you have received

- Business Plan       Space       Design       Cash

## Applying jointly with 3 other neighborhood businesses? On your block means within the line of sight of other applicant businesses. If this applies to you, and you list the names below, you are all eligible for the 75% matching grant.

1.	2.	3.
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## Do you own or lease your space? Own      Lease

FOR LEASEES ONLY: Building owner name

FOR LEASEES ONLY: Building owner email

FOR LEASEES ONLY: Building owner phone

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## What exterior improvements do you propose? How do they benefit your community and related to your neighborhood's vision?

Please ensure that your proposed project only entails eligible external improvement and that your proposed project aligns at a minimum with the Motor City Re-Store Design Guidelines. This is a competition with other businesses so creativity, curb appeal and a high level of urban design are important criteria.

## Permission to facilitate lending

Please check the boxes to give permission as written

- I give permission to share loan documents and application information with lenders.
- I give permission to lenders to pull credit scores should I be considered for a loan.
- I do not require lending and do not give permission. I have adequate funds available to match.

## Permission to facilitate crowdfunding. Crowdfunding is a potential tool nonprofit partners can use to help you raise some of the money for your match or for additions to your project scope.

- I give permission to facilitate crowdfunding

## Water bill account number

## How did you hear about MCR?

- Public bus ads
- Social media
- Radio
- Newspaper or magazine
- Neighborhood business
- Community organization
- Motor City Match
- DEGC website
- Other

## Did you collaborate with any community or business organizations when applying to this program? If yes, which one(s)?

Please attach detailed professional quotes and a Landlord Acknowledgement Form (leasees only) to this application. All completed applications can be mailed or brought in person to Detroit Economic Growth Corporation (500 Griswold St. # 2200, Detroit MI 48226).

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**Business Owner Signature**